



IN COOPERATION WITH THE



भारतीय प्रबंध संस्थान बेंगलूर
INDIAN INSTITUTE OF MANAGEMENT
BANGALORE



SMS RESEARCH WORKSHOP
DEC 10-12, 2010 • BANGALORE

EMERGING INDIA: STRATEGIC ENTREPRENEURSHIP

SMS RESEARCH WORKSHOP INFORMATION AND CALL FOR PAPERS

PROGRAM CO-CHAIRS

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SMS INDIA RESEARCH INITIATIVE

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The SMS India Research Initiative, an idea that emerged with the 2008 SMS India Special Conference, convened by the late C.K. Prahalad, and co-chaired by Charles Dhanaraj and MB Sarkar, is proud to announce its next events aimed at faculty and advanced doctoral students. The Research Workshops will be hosted by the Indian Institute of Management Bangalore (Dec 10-12, 2010) and the Indian Institute of Management Calcutta (Feb 26-28, 2011). The IIM Bangalore workshop will focus on Strategy and Entrepreneurship, and the IIM Calcutta workshop's focus will be Strategy, Innovation and Sustainability. With the objective of building research capacity in and on India in the field of strategic management, these workshops are designed to be a collaborative platform between Western scholars interested in research on emerging markets, and aspiring

scholars primarily in Indian business schools. We invite you to join this initiative and help in our efforts.



The workshop aims to advance the research capability of new faculty and senior doctoral students by providing them with the opportunity to interact with distinguished scholars, and get feed-back on their research. We hope to attract scholars trained in related disciplines such as political science, economics, psychology, and sociology but interested in entrepreneurship research. While the specific idea is to help scholars improve the quality of their research, our hope is broader – to build research capacity in India and neighboring countries which will enable scholars here to publish in top-tier journals and thus participate in the global exchange of ideas. We also welcome papers from other parts of the world researching on entrepreneurship in emerging economies.

The conference will have two parts. The morning interactive panel sessions will address broad topics, such as identifying significant research questions, designing appropriate research methodologies, managing collaborative research, manuscript development, and managing journal review process. The afternoon will be discussions with resource faculty in small groups for a detailed discussion on the participants' manuscripts with a view to provide constructive feedback. Participants will be able to develop a concrete action plan for advancing the manuscript based on the feedback from the resource faculty and peers.

Due to the highly interactive nature of this initiative, participation will be limited. Participants will be selected based on the promise and quality of their submitted work. Other things being equal, preference will be given to those who are current members of the SMS. In the event of a co-authored paper, only one author will be invited to attend. Some of the criteria for the selection include: Is the research question interesting and significant? What is the potential impact of the paper on the entrepreneurship or strategy literature? Can the paper be improved during the conference? Does the paper show some promise to be published in a top tier journal.

About the Host:

NS Raghavan Centre for Entrepreneurial Learning
IIM Bangalore



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Established in 1973, IIMB has since then built on its base of highly accomplished faculty, world class infrastructure and motivated student body to emerge as one of the premier institutes for management education and research promoting managerial excellence in the country. IIMB strives to achieve excellence through partnerships with industry, and leading academic institutions, the world over. IIMB's mission is to "build leaders through holistic, transformative and innovative education."



The Nadathur S. Raghavan Center for Entrepreneurial Learning was set up in March 2002 to synergise with IIMB's focus on entrepreneurial studies. The Centre facilitates business growth by combining academic research with practical experiences. Entrepreneurial energy is facilitated by the IIMB's academic community and industry interfaces thus channelizing the growth of small business ideas to implementation

The workshop is being organized by the Entrepreneurship & Strategy and Global Strategy Interest Groups of the Strategic Management Society, and hosted by the Indian Institute of Management Bangalore. Among others, the distinguished panel of senior scholars listed below will be serving as resource faculty for the workshop. A few of the journals these scholars have worked with include *Academy of Management Journal*, *Entrepreneurship Theory and Practice*, *Journal of Business Venturing*, *Small Business Economics*, *Journal of International Business Studies*, *Strategic Management Journal*, *Strategic Entrepreneurship Journal*, and *Journal of Business Venturing and Entrepreneurship Theory and Practice*.



Participating Scholars

Dean Shepherd, Indiana University

Candida Brush, Babson College

Suresh Kotha, Washington University

Gerry George, Imperial College

Saras Sarasvathy, University of Virginia

Nicole Coviello, Wilfred Laurier University

MB Sarkar, Temple University

Charles Dhanaraj, Indiana University

Ganesh Prabhu, Indian Institute of Management Bangalore

Sougata Ray, Indian Institute of Management Calcutta

Dishan Kamdar, Indian School of Business

Harry Sapienza, University of Minnesota

Through Video Conference

Jay Barney, Ohio State University

Will Mitchell, Duke University

Acs Zoltan, George Mason University

Mike Hitt, Texas A&M University

SUBMISSION GUIDELINES AND REQUIREMENTS

Only original, unpublished work is sought. Style guidelines of the Strategic Management Journal must be followed and papers should be less than 10,000 words in length. Submission of a paper assumes that the submitting author is committed to attending the workshop, should their paper be selected.

Deadline for Submission of Papers: October 10th, 2010

To learn more about the Research Workshop, the submission process, registrations fees and other details please go to:

<http://india.strategicmanagement.net>



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TIMELINE:

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|------------------------|--|
| Oct 10, 2010 | Submission Deadline for Papers |
| Nov 1, 2010 | Announcement of Accepted Papers |
| Nov 15, 2010 | Registration Deadline |
| Dec 10-12, 2010 | SMS Research Workshop IIM Bangalore |

a professional society for the advancement of strategic management

The Strategic Management Society (SMS) is unique in bringing together the worlds of reflective practice and thoughtful scholarship. The Society consists of more than 2,500 members representing over 65 different countries. Membership, composed of academics, business practitioners, and consultants, focuses its attention on the development and dissemination of insights on the strategic management process, as well as fostering contacts and interchange around the world.

The Society is probably best known through the Strategic Management Journal (SMJ) published by John Wiley & Sons. This Class A journal has become the leading scholarly publication in the field of Strategic Management and is consistently rated one of the top publications in the management area. The Society launched a new quarterly journal, the Strategic Entrepreneurship Journal (SEJ) in 2007 and will now start a third quarterly journal, the Global Strategy Journal (GSJ). The intent is for the GSJ and the SEJ to soon also become a Class A journal and to promote the development and dissemination of advances in the field by maintaining the highest standards of intellectual thought combined with practical relevance, just as their sister publication SMJ has done for many years.



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